

MR. MUHAMMAD IMRAN MALIK

Chief Executive Officer



Mr. Muhammad Imran Malik joined "Bata Pakistan limited" in 1991. He is currently working as "**Chief Executive Officer**". He is the senior executive with overall 27 years of working experience in management, retail operations, and brand development. He has been assigned responsibilities outside Pakistan by Bata Group. He has Master's degree in Business Education and Economics from University of Punjab. He has done management courses from different international institutes.

EXPERIENCE

Mr. Muhammad Imran Malik as "**Sales Management Trainee**" in 1991 and worked in "Retail Operations" as SMT/Store Manager, District Manager, Brand Manager, Retail Stores Operations Manager and Retail Manager till 2007. In February 2007, he was transferred to **M/s. Futura Footwear Limited – South Africa** as Retail Manager and remained there up to February 2008. He again joined Bata **Pakistan Limited** as Managing Director and Chief Executive Officer in March 2008 worked up till January 2013. He was transferred to **Pt. Sepatu Bata Tbk, Indonesia** as President Director in January 2013 and remained there up till July 2015. Thereafter he was assigned new responsibility as **Group Managing Director for Asia- Pacific Region** in Singapore and worked up till February 2016. In March 2016, he was again transferred to **Pt. Sepatu Bata Tbk, Indonesia** as President Director and remained there up till he joined Bata Pakistan Limited as "**Chief Executive Officer**" in September 2017.